

Diamond mVisa Reward Offer – Terms and Conditions

1. The promo is open to all Nigerian citizens, aged 18yrs and above who are existing or new account holders of Diamond Bank
2. The promo involves different prizes, is banded and based on category of winnings which ranges from N1,000 worth of airtime to smart devices
3. It is open to all Consumers and Merchants of Diamond mVisa
4. Reward modalities for consumers - N27,000,000 million worth of airtime and 18 smartphones will be given out to consumers during the campaign period:
 - a. For the first the first 6 weeks - First 3,500 mVisa subscribers to perform 2 mVisa transactions each week will win N1,000 airtime each
 - b. For the 7th to 12th week - First 1,000 mVisa subscribers to perform 3 mVisa transactions each week worth N10,000 will win N1,000 airtime each. Consumers with the highest transaction counts will win 3 Smartphones weekly
5. Reward modalities for merchants:
 - a. For the 4 months duration of the campaign, 200 merchants will be rewarded with smart devices when they meet the targeted monthly transaction counts of their business segment.

Locations	No. of Merchants to be Rewarded (Monthly)
Lagos	20
West region	8
North region	10
South region	12
Total	50

Merchant Business Segment	Transaction Count Per Month
Fast food and Restaurants(QSR), Bars/Clubs and Supermarket	500
Retail outlets and Pharmacies	250
Other Business segments	150

6. Winners will be confirmed after a report is done by staff of the Bank (Consumer Channels Unit) with figures obtained from Diamond Bank's backend applications
7. The Prize reward will be given out solely by Diamond Bank and cannot be disputed
8. A prize winner in the promo is not eligible for participation and receipt of subsequent prize in the promo
9. All winners of this promo will receive their reward within ten (10) working days of notification
10. Airtime will be sent to the customer's registered phone number with the Bank while the smart devices can be picked up at the nearest Diamond location to the customer
11. There may be pictures taken while the customer picks up the smart device, and the customer waives any and all rights or claim (including claim for compensation) for Diamond Bank's use of same in communication, selected social media pages, promotions and advertisement
12. Winners will be notified via SMS and the winners of the Smartphone will be notified via phone call and/or through their branches
13. The decision on selection of winners shall be final and binding on all participants of the promo
14. Diamond Bank reserves the right to use the pictures and names of the winners in its communication for publicity including social media
15. Diamond Bank Plc reserves the rights to change the terms of use at any time
16. This promotion is exclusively sponsored, endorsed and administered by Diamond bank in conjunction with VISA.
17. Participation in this promo constitutes participant's full and unconditional agreement and acceptance of these official rules and such other rules as may be issued by Diamond Bank